



news release

Another feather in the cap for qplex – Saint John Toyota Get's On Board

Quispamsis, NB Monday, November 23, 2009: The Capital Fundraising Campaign continues to gain momentum. At a press conference earlier this afternoon, Saint John Toyota signed on as the official vehicle supplier for qplex and sponsor of the Zamboni. In its agreement, Saint John Toyota and Lexus of Saint John, will sponsor the Zamboni for the next ten years and donate a 2010 Toyota Prius and Toyota Tacoma Pick Up, to be used by qplex staff. “Everyone knows you can’t have a rink without a zamboni – and two new vehicles are definitely an added bonus,” says Mayor, Murray Driscoll.

The qplex design respects the idea of sustainable development and the ecological integrity of the natural environment. “Environmental responsibility is one of the cornerstones of Toyota – donating the Prius to qplex made sense,” explains Keary Coyle, President of Saint John Toyota. “Overall, we are extremely pleased with this opportunity and believe it will translate into a valuable partnership for both qplex and Saint John Toyota.”

Saint John Toyota has earned a long-standing reputation as an automobile dealership serving residents of the surrounding area for over 30 years. “Saint John Toyota’s support truly represents their belief in the wellness and environmental components of our qplex project,” says Driscoll.

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