



KV GO TRANSIT SURVEY RESULTS

The municipalities of Quispamsis & Rothesay are conducting a **KV Go Demonstration Project** that will test a **new transit solution** for the **Kennebecasis Valley**. We sought input from Quispamsis & Rothesay residents to determine how the KV Go Demonstration Project will best operate, including the priorities, preferences, & specific needs of our communities. Here is a quick outline of the results of the pre-launch survey.



Total Survey Responses:

713

In Favour of KV Go Bus Service:

97%

40% of people do not rely on a car to get around KV.



Top 3 Reasons to use KV Go Bus Service:

- Running Errands – 21%
- Leisure / Recreation – 19%
- Avoiding Driving / Parking – 17%

Location Suggestions:

- Commercial/Retail
- Public Institutions
- Schools & Childcare
- Parks & Recreation
- Transportation & Access Points
- Banks & Services
- Restaurants & Cafés
- & More!

Benefits Responses:

- Traffic Reduction & Less Congestion
- Support for Seniors and People with Mobility Challenges
- Independence for Youth and Teens
- Environmental Sustainability
- Alternative to Driving or Parking
- Economic Benefits & Support for Local Businesses
- Equity and Access
- Reduction in Impaired Driving
- Better Access to Recreation and Services
- Social Connection and Community Building



Get ready to ride a new trial transit option for the **Kennebecasis Valley based on your valued feedback! KV Go has arrived: www.KVGo.org**